

JOINT SPECIAL COUNCIL AGENDA / Centennial Committee
Monday, November 9, 2015
6:00 P.M.

Garvey Ranch Park
781 S. Orange Avenue Monterey Park, CA 91754

MISSION STATEMENT

**The mission of the City of Monterey Park is to provide excellent services
to enhance the quality of life for our entire community.**

Communication by the Public is an important part of the Local Government Process. Staff reports, writings, or other materials related to an item on this Agenda, which are distributed to the City Council/Agency Board less than 72 hours before this scheduled meeting are available for public inspection in the City Clerk's Office located at 320 West Newmark Avenue, Monterey Park, CA 91754, during normal business hours. Such staff reports, writings, or other materials are also on the City's website subject to staff's ability to post the materials before the meeting. The City's website is located at www.montereypark.ca.gov. Copies of staff reports and/or written documents pertaining to any item on the Agenda are on file in the Office of the City Clerk and are available for public inspection during regular business hours.

PUBLIC COMMENTS ON AGENDA ITEMS

For members of the public wishing to address the City Council regarding any item on this Agenda including the Consent Calendar or Oral Communications, please fill out a speaker card and return it to the City Clerk before the announcement of the Agenda Item.

Speakers are provided five (5) minutes per individual on each published agenda item. Individual speakers may consolidate time with another speaker's time; the total consolidated time cannot exceed two (2) minutes per speaker giving up time. However in the interest of ensuring that all members of the Public have an equal opportunity to participate, a single speaker cannot speak for more than ten (10) minutes on an individual Agenda item. If there are a large number of speakers on a particular agenda item, the Mayor, as confirmed by the City Council may reduce the amount of time allotted to each speaker or limit the total amount time allowed for speakers to address the agenda item. At the conclusion of that period of time, the speaker will be asked to please conclude their remarks so that the next speaker may begin their comments.

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call City Hall, (626) 307-1359. Please notify the City Clerk's Office twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure availability of audio equipment for the hearing impaired. Council Chambers are wheelchair accessible.

PLEASE NOTE that this Agenda includes items considered by the City Council acting on behalf of the Successor Agency of the former Monterey Park Redevelopment Agency, and the Successor Housing Agency which dissolved February 1, 2012. Successor Agency matters will include the notation of "SA" next to the Agenda Item Number.

CALL TO ORDER

Mayor

ROLL CALL

Council Members:

**Peter Chan, Mitchell Ing, Stephen Lam, Hans Liang, and
Teresa Real Sebastian**

Committee Members:

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

ORAL AND WRITTEN COMMUNICATIONS

Items on the Consent Calendar are considered to be routine, ongoing business and will be enacted by one motion. There is no separate discussion on consent items unless a Council Member/Agency Member or citizen so requests, in which event the item is removed from the Consent Calendar and considered separately. The City Clerk will not accept cards after the item has been taken up.

JOINT SPECIAL COUNCIL AGENDA / CENTENNIAL COMMITTEE, NOVEMBER 9, 2015

UNFINISHED BUSINESS:

2-A Program Committee Reports -Event Update, Submit Budgets and Dates

Committees:

Rose Parade
5K Run
Essay Contest
Summer Concert Series
Homecoming with Lions Club
Food Event
Centennial Monument
Centennial Coin
Laura Scudder 'Home Made' Food Contest
Play Days
Bike Event
Time Capsule
Flag Project

2-B Calendar

NEW BUSINESS:

3-A. Approval of Minutes: September 9, 2015

3-B. Marketing Campaign

- 'Celebrate Monterey Park'
- Building local & regional awareness
- Benefits to the City for the celebration
- Traditional and Digital Media
- Telling the Monterey Park Story

3-C Fundraising

- Council Sent Letters with Sponsorship Packages & Calendar to the top businesses in town
- Fundraising Sub Committee to discuss funding sources
- Discussion on a donation of equity of a new vehicle from a dealership that would be raffled off

ADJOURNMENT: The next regular meeting of the Centennial Committee/City Council is Wednesday, December 9th at the Service Club House at Barnes Park